

ARTIST VISIONS FILM FESTIVAL 2011

BUSINESS SPONSORSHIP OPPORTUNITIES

| BENEFIT | STAR \$100. | SUPERSTAR \$250. | DIRECTOR \$500. | ICON \$1,000. |
|--|------------------------|-----------------------------|----------------------------|--------------------------|
| On Screen Ad Featured at 6 Festival Events June-August 2011 (2 film events per month)-for full benefit, sponsor by 5/15/11. | X | X | X | X |
| Your logo in footer of Festival poster, *website and e-blast (*includes link to your website)- for full benefit, sponsor by 4/30/11. | | X | X | X |
| Your logo in footer of Festival schedule printed in ICON Magazine- for this benefit sponsor by 4/15/11. | | | X | X |
| Your "local arts" co-event listed on Festival web schedule. | | | X | X |
| Your banner on stage at the 6 Festival events June-August 2011. | | | | X |



PLUS, FREE LIMITED EDITION, SIGNED, SILK SCREEN PRINT (18 x 24) OF BONNIE MACLEAN'S 2010 ARTIST VISIONS FILM FEST POSTER, FOR THE FIRST 15 SPONSORS WHO DONATE \$250 AND ABOVE!

ABOUT: Artist Visions Film Festival will celebrate the creative visions of Hunterdon-Bucks County area youth and adult filmmakers and visual artists by featuring free outdoor film screenings, live music and a video installation in the center of town as well as a roster of Student Films at ACME Screening Room, presented in partnership with Princeton Student Film and Video Festival.

FESTIVAL DATES: The Festival will take place June, July & August 2011. Live music will be first Friday every month; movies second Saturday every month and the video installation will be on both first Friday and second Saturday every month. Student films will be screened on July 22 & 23 at ACME Screening Room.

SPONSORSHIP PAYMENT:

Please make check out to "Friends of Lambertville Library" and write "Film Fest Ad" in memo line. Checks can be mailed to Friends of Lambertville Library, 6 Lilly St. Lambertville, NJ 08530 ATTN: Sara Scully.

EMAIL LOGO AND OR AD TO: lambertvillefol@gmail.com (ad should be a PDF; logo a 300 dpi jpg)

BUSINESS SPONSOR NAME: _____

AMOUNT: \$ _____

CONTACT NAME & PHONE #: _____

SOLICITED BY: _____

See reverse for more information on the Festival...

Artist Visions Film Festival is a project of Friends of Lambertville Library, a tax-exempt non-profit organization.
www.AcmeScreeningRoom.org

ARTIST VISIONS FILM FESTIVAL 2011

MEDIA SPONSOR: ICON Magazine will be printing the Festival schedule for four months as a full page tear-out. This arts & entertainment magazine has a wide distribution area: Philadelphia, Lehigh Valley area and Hunterdon County.

Funding for the Artist Visions Film Festival has been made possible in part by the New Jersey State Council on the Arts/Department of State, a Partner Agency of the National Endowment for the Arts, through funds administered by the Hunterdon County Cultural & Heritage Commission.

VIDEO INSTALLATION will feature short films about or inspired by Hunterdon-Bucks County, along with live music performances taped at Arts Council of Princeton's Café Improv, by Producer, Tom Florek. The installation will be located on the side of the Wells Fargo Bank in the center of Lambertville, corner of Bridge and Union Streets, from sundown-10:30 pm, first Friday and second Saturday, June, July and August, 2011. A cash prize will be awarded to the top three short-filmmakers out of all short-filmmakers featured in the Artist Visions Film Festival 2011 video installation!

CASH PRIZE FOR BEST FILMS IN VIDEO INSTALLATION

FIRST PRIZE: \$100

SECOND AND THIRD: \$50 each

BONUS FOR ALL WINNERS: Each winning short will be screened at ACME Screening Room as a preview before all films in September 2011.

This funding was made possible in part by the Hunterdon County Board of Chosen Freeholders, through funds administered by the Hunterdon County Cultural and Heritage Commission.

HOW TO SUBMIT YOUR FILM FOR CONSIDERATION:

VIDEO INSTALLATION SUBMISSIONS:

Hunterdon and Bucks County filmmakers can submit short films (1-5 minutes in length) about or inspired by Hunterdon-Bucks County to the outdoor video installation for free by emailing artistvisions@gmail.com a URL link to their video online by April 30, 2011. Attachments and mailed DVD's will not be accepted for consideration. Submissions must be emailed as a URL, where the submission can be watched online. Those selected for the installation will be notified by May 8, 2011 and must provide a high-resolution copy of their submission on DVD for inclusion in the installation by May 15, 2011.

STUDENT FILM FEST SUBMISSIONS:

Student filmmakers can submit to the Student Film Fest for free using the application available for download at: <http://www.princeton.lib.nj.us/teens/media/index.html>